

***Celebrating Older Americans Month 'Connect, Create, Contribute'***

**APPLICATION DEADLINE: Tuesday, April 8, 2025**

**Set-Up Dates/Times:**

**Wednesday, May 7<sup>th</sup> 1:00 pm to 5:00 pm**

**Thursday, May 8<sup>th</sup> 7:30 am to 9:00 am\***

**Westchester County Center, 198 Central Ave, White Plains, NY 10606**

*\*Event Consultant at Events To Remember will notify participants of the date and time to install, show and dismantle their exhibits. All exhibits must be open for business during exhibit hours, and no dismantling or packing may start before the official close of the show.*

**Event Date & Time:**

**Thursday, May 8<sup>th</sup> 9:30 am to 1:30 pm**

**Westchester County Center, 198 Central Ave, White Plains, NY 10606**

**Sponsorship Opportunities**

- Gold Sponsorship** **\$6,000**  
One large booth in prime location at Expo; One booth in the Health & Wellness section- clinical health assessment service; Mention in Press Release; Company profile in the event information directory; Most prominent logo listing on Banner signage at Expo; Logo and listing as a Gold Sponsor in Expo promotions, on WPPP website and email marketing
- Silver Sponsorship** **\$3,000**  
One medium booth in an optimal location at Expo; One booth in the Health & Wellness section- clinical health assessment service; Company profile in the event information directory; Prominent logo listing on Banner signage at Expo; Logo and listing as a Silver Sponsor in Expo promotions on WPPP website and email marketing
- Bronze Sponsorship** **\$2,000**  
One small booth in a preferred location at Expo; Company profile in the event information directory; Logo listing on Banner signage at Expo; Listing as a Bronze Sponsor in Expo promotions on WPPP website and email marketing

**Exhibitor Opportunities**

**Corporate Rates**

- Corporate Large Booth Rate** **\$1,750**  
(20' wide x 8' deep with two 6' tables)
- Corporate Medium Booth Rate** **\$1,100**  
(10' wide x 8' deep with 6' table)
- Corporate Small Booth Rate** **\$700**  
(6.5' wide x 8' deep with 4' table)

**Non-Profit Rates**

- Non-Profit Large Booth Rate** **\$900**  
(20' wide x 8' deep with two 6' tables)
- Non-Profit Medium Booth Rate** **\$550**  
(10' wide x 8' deep with a 6' table)
- Non-Profit Small Booth Rate** **\$350**  
(6.5' wide x 8' deep with 4' table)

**All Booths Include:** Draping and cover for tables; (2) folding chairs; Wastebasket; Booth identification sign; 8' high back wall pipe & drape; 3' high side-rails pipe & drape; Vendor promotion; Two lunches

**Electrical Outlet Required?**  Yes  No

**Add-Ons**

- Additional Signage** \_\_\_\_\_ **@ \$25** (For shared booth and organizations with multiple departments)
- Additional Lunch** \_\_\_\_\_ **@ \$20** (Two lunches are included in your booth fee)

# Salute to Seniors Business Expo Booth Contract — Thursday, May 8, 2025

## **CONTACT INFORMATION** PLEASE PRINT LEGIBLY

Exhibitor Name (*company name as you want it to appear on the booth sign and directory*)

\_\_\_\_\_  
Name

\_\_\_\_\_  
Organization Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City, State, ZIP

\_\_\_\_\_  
Daytime Phone Number

\_\_\_\_\_  
Company Phone Number

\_\_\_\_\_  
Email

\_\_\_\_\_  
Website

## **PAYMENT INFORMATION**

**Please fill out completely OR PAY ONLINE AT [www.westchesterpartnership.org](http://www.westchesterpartnership.org)**

Check made payable to **Westchester Public/Private Partnership** (*preferred form of payment*)

Please charge my  Visa  MasterCard (*American Express and Discover not accepted*)

**TOTAL PAYMENT: \$** \_\_\_\_\_

\_\_\_\_\_  
Cardholder Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City, State, ZIP

\_\_\_\_\_  
Credit Card #

\_\_\_\_\_  
Exp Date

\_\_\_\_\_  
Code

\_\_\_\_\_  
Signature

### **Mail this form with payment to:**

Events To Remember

Attention: Angelique Morelli

100 Clarewood Drive, Unit 3J, Hastings-on-Hudson, NY 10706

Application must be submitted by **Tuesday, April 8, 2025** to reserve a booth. **Be advised that if full payment is not received by April 8<sup>th</sup>, unpaid booths will be considered open and may be resold.** For questions about sponsorship or exhibitor opportunities, please call Events To Remember at 914-218-3968 or email [AngeliqueM@EventsRemember.com](mailto:AngeliqueM@EventsRemember.com).